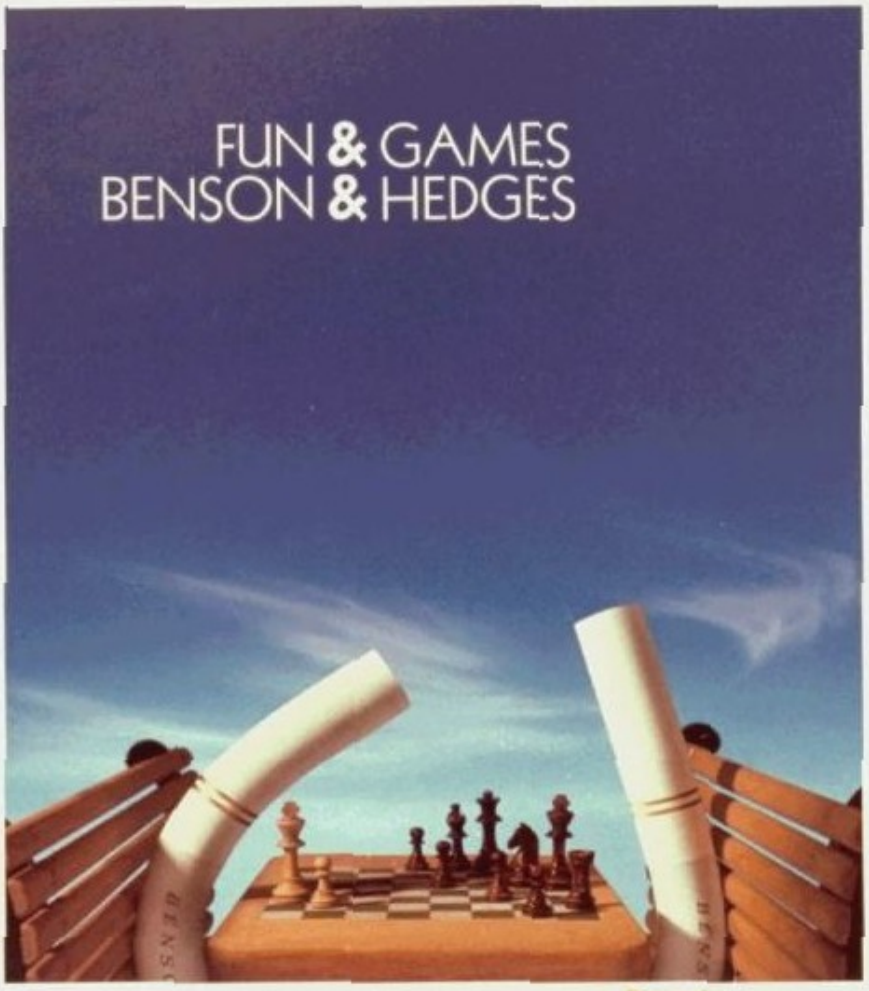
LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
AD#733-C1 REQ#M49118 "FUN & GAMES" PAGE 4/C BLEED (5-5/8" X 9") PLAYBILL/BROADWAY PRESENTS, 1997



A MOMENT OF PLEASURE
WITH THE 100MM CIGARETTE

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

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15 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

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